

Hi!

A PICTORIAL PEEK AT LIFE

CAESARIAN BIRTH

CHARLESTON REVIVAL

FOREIGN GLAMOUR QUEENS

BEAUTY ON THE BEACH

THE SWEATER CRAZE

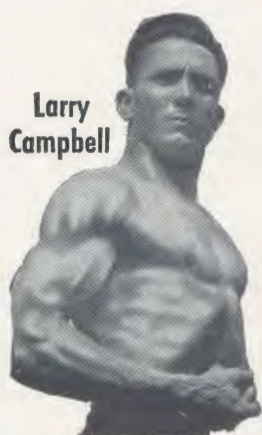
VOODOO MURDER!



Mara Corday

Which of these 2 one time WEAKLINGS PAID only a Few Cents?

to become an "All-Around" HE-MAN at Home



Larry Campbell



Rex Ferris

WHICH ONE PAID HUNDREDS OF DOLLARS TO TRAIN AT MY SIDE?

Rex Ferris, like you, paid only a few cents to start building into a champion all around He Man!

Rex mailed me a coupon as below. He was a skinny bag of bones. Today he is tops in athletics, strength, business.

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AMAZING

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ENJOY MY "PROGRESSIVE POWER" STRENGTH SECRETS! GIVE ME 10 EASY MINUTES A DAY—WITHOUT STRAIN!

I'll teach you the "Progressive Power Method" through which I rebuilt myself from a physical wreck the doctors condemned to die at 15, to the holder of more strength records than any other living athlete or teacher! "Progressive Power" has proven its ability to build the strongest, handsomest men in the world. And I stand ready to show you on a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home. Let me prove I can add inches to your arms, broaden your shoulders, give you a man-sized chest, powerful legs and a Rock-like back—in fact, power pack your whole body so quickly it will amaze you! Yes, I'll jam you with power and self-confidence to master any situation—to win popularity—and to get ahead on the job! Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be.

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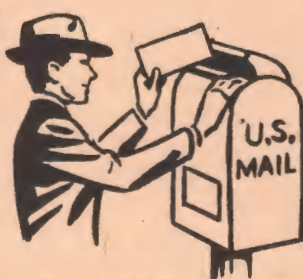
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This new American Mark IV tank was exhibited during maneuvers held at an army proving ground. Representatives of foreign nations attended and had a fine chance to see our weapons in action.



The enormous files of the Library of Congress are available to friend or enemy for research.

SPYING ON AMERICA

STALIN HAS NO NEED OF A MATA HARI TO UNCOVER OUR VITAL SECRETS

DURING the war, a skilled operative of our OSS (Office of Strategic Services) was sent inside Germany on a perilous mission. The spy's assignment was to dig out statistics on Nazi oil production, to locate their refineries and to obtain schedules of shipments.

The American agent returned with the desired information after a series of wild adventures in which his life was in constant jeopardy. He found, somewhat to his disgust, that the information had already been secured from another source and acted upon.

Where did we find such important data? Well, our intelligence service employed a refugee German statistician who recalled that the Nazis published a monthly Railway Gazette in which oil shipment figures were listed. Copies of the Gazette were obtained from a Swiss library, and it wasn't long before the Allies had all the information they needed. Bombardment groups took over, and high explosives were rained down upon German oil refineries and pipe lines. Their destruction shortened the war by many months.

THIS is but one example of the way in which old-time cloak-and-dagger methods

of spying have been supplanted by modern analysis of published material. Mata Hari is out of fashion. In her place are trained mathematicians and statisticians who piece together hundreds of known facts and come up with information about enemy activities that in previous wars would have cost the lives of several spies to discover.

The spy business has moved out into the open. Maj. Gen. William (Wild Bill) Donovan, who headed the OSS during the war, estimates that nowadays an intelligence service gets at least 90 per cent of its information through open channels. A good statistician is worth a hundred spies, and the slinky, sexy agent of yesteryear who sold her love for vital secrets has been replaced by a college-trained scientist with a slide rule who knows how to read production tables.

And that, of course, is why spies for Russia are so much more successful in this country than spies for America are in Red territory. Spying on America is easy—probably the easiest job any foreign intelligence service has. Vital information on America is published, available, and just waiting to be gathered, analyzed and interpreted.

HOW MANY spies does Russia have in this country? Surprisingly, that is not a difficult question to answer, for the Kremlin has little need for undercover agents unknown to our security forces. Almost all of Russia's "spies" are employees of Tass Telegraph Agency (the official Soviet news-gathering organization), the Amtorg Trading Agency, the Russian embassy and consulates or the Russian delegation to the United Nations.

These men are given the same privileges as any other foreigners. They are free to travel all over America. They may attend meetings of the United States Congress or its committees. They sit in on government press conferences. They are given the run of the Library of Congress or any other library in the land.

Russian representatives are invited to displays of new military equipment. They are handed press releases and information bulletins of every government agency. They can buy from the government, or from public sources, aerial photographs of every section of the nation. These photographs show the location of towns, rivers, lakes, bridges, factories, dams and power plants.



The United Nations building going up in New York will offer diplomatic sanctuary to foes of the American way of living.

IS EASY



Actually, Russia has little needs of the assistance of people like convicted Judith Coplon. U. S. secrets are easy to find.



Mata Hari, a German spy executed by the French during World War I, wasn't as valuable as today's statisticians who work with facts gleaned from published works.



The galleries of the U. S. Senate are open to all visitors, and many facts on American defense can be learned from listening to debates.



A Fairchild C-82 Packet equipped with new type landing gear is shown to newsmen and observers. Reds could easily buy copy of this picture.

YOU may say that all the material listed above contains no information that would be of any help to a potential enemy, but you'd be surprised by what military statisticians do with a variety of facts collected from a variety of sources.

Take the oil industry. . . . Oil is the very basis of modern warfare. No nation with a short supply could expect to carry on hostilities of any length. Undoubtedly, in the next war, one of the enemy's prime objectives will be to destroy our oil supply.

What can the Russians learn about the American oil industry from readily available published material? From government maps and aerial photographs (some of which cost 10c at the Government Printing Office) they can learn the exact location and appearance from the air of every oil field and refinery in the country. From corporation reports and industry journals, the Russians can learn exact production figures and rates of shipment.

Scientific and chemical journals will give them the latest dope on our oil refining methods. Newspapers and magazines will keep the Reds abreast of the latest developments in important synthetic oil research. If, from this huge mass of published data, the Rus-

sians are still unable to find one or two secret bits of information, they may then assign undercover operatives to the job. But at least 90 per cent of what they want to know can easily be shipped to the Kremlin between the covers of the original magazine, newspaper or journal in which it was printed.

The same holds true for every other war-important industry. The Soviet needs only skillful interpreters and statisticians to get a complete picture of the American economy from published material on sale in this country. Our Federal Government alone publishes 36,000 informational documents every year, and it's a safe bet that most of these find their way back to the Kremlin.

CONTRAST the easy job Russian agents have in this country with the difficulties of foreigners inside the Iron Curtain, and you'll understand why America still has need of undercover agents.

There are about 100 Americans in Russia today, mostly newspapermen and members of the diplomatic service. These men are regarded by the Russians as spies. They are not allowed to travel away from Moscow without written permission and careful supervision.

In addition, their phones are tapped, their mail is severely censored, and their activities are so restricted that they are able to see only what the Reds want them to see. Russian publications are not available for mailing overseas, cameras are not allowed, and American correspondents in Moscow must depend almost entirely upon government press releases for their news. This means that only favorable propaganda goes out of the Soviet Union.

As a result, we know far less about the Russians than they know about us. Of course, our intelligence services carefully examine every bit of information they can get on the USSR from any source whatever, but they have nothing like the published windfall that Russian agents find in this country.

What can we do about it? Very little! Unless we adopt the dictator methods of the Kremlin, our halls of Congress, our government press conferences, our magazines and newspapers, and our libraries and scientific laboratories must be open to friend and foe alike. It's a high price to pay for freedom, but it's possible that our free and open exchange of information may, in the long run, turn out to be our strongest weapon against ignorance, fear, and attack from abroad.



Aboard the observation ship Panamint during the atomic bomb tests at Bikini is a mixed group of foreign scientists including two experts from

the Soviet Union. There is no doubt that the things they learned at Bikini were a great help in hastening the development of the bomb in Russia.



The atomic bomb is exploded on Bikini Atoll in a demonstration that was attended by military representatives of almost every nation in the

world. Many experts in this country now believe that it was an error to give such a public display of the United States' number-one weapon.



Russian Professor Alexandrov enters cyclotron building at U. of Cal. to inspect equipment.



Such agents as the deported Valentin Gubichev are used only when legitimate research fails.



Modern Mata Hari, convicted Mildred Gillars (Axis Sally) was used mostly for propaganda.

THE Sweater CRAZE



The films' newest sweater girl is lovely **Ruth Roman**, one of the stars of "The Window." Ruth wears a turtle-neck sweater with a cable-twist weave.



Especially designed for evening wear, **Averill Martin's** rayon boucle has a panel of net set into the neckline.

WOMEN ARE FINDING THE LATEST STYLES SUITABLE FOR BEACH OR EVENING WEAR

IT STARTED on that legendary day when movie talent scouts discovered luscious Lana Turner in a Hollywood drugstore. She scored a smash success in a bit part in the film *They Won't Forget*, wearing a form-fitting sweater that remained in the customers' minds long after the picture had been forgotten.

Since then the position of the sweater in the history of the movies has been assured. Besides sweater girl Lana, Jane Russell, Ann Sheridan, Marie Wilson, and many others have achieved stardom by appearing on the silver screen in knitted creations that add extra oomph to their already oomphy curves.

American women took enthusiastically to the new styles, and today sweaters are selling better than ever, not only as outdoor wear but as important accessories for evening gowns, bathing suits and cocktail frocks.

Here is a selection of the latest sweater styles, fashions designed to enlarge the role of the sweater and bring variety and whistle-provoking appeal to milady's wardrobe.



Movie queen Brenda Joyce wears a nubby weave style in quick-drying rayon. It's worn with wool skirts.



Plunging neckline is featured in this sweater of knitted nylon. It can be worn with a matching cardigan.



Peggy Payne models one of the new styles fashioned in brightly colored boucle. It sells for about \$5.00 and is designed to be worn with matching knitted skirt.

CAESARIAN Birth of a Baby

More women are turning to surgery as the most efficient means of painless childbirth

LATEST development in the field of obstetrics has been the growing number of pregnant women asking for surgery in preference to normal birth. Doctors report a startling increase in the number of Caesarian sections performed—under anesthetic, of course—as more and more women learn of this painless method of delivery. Caesarian operations are so named after Julius Caesar who reputedly was delivered by such a means. Possibly the most famous Caesarian birth of literature was that of Macduff in Shakespeare's *Macbeth* who "was from his mother's womb untimely ripped." The operation consists of opening the uterus by surgery, and so highly developed has the technique become that the rate of fatalities is surprisingly low. Caesarian sections may also be used to deliver a live baby after the death of the mother within a limited time.

The rare pictures on these pages show a Caesarian operation to deliver twins—frequently done when normal delivery is likely to be difficult. They show the large team of doctors, nurses and anestheticians needed to provide success in this surgical technique.



The patient is anesthetized with an intravenous anesthetic and oxygen. Notice the syringe which is strapped to the arm with the needle inserted.



Surgeon holds up the second baby while an assistant applies the initial clamp. Caesarian operation is used most frequently for multiple births.



Repair of the uterus and suturing of the skin end the operation. The modern miracle drugs have greatly lessened the chance of infections.



The primary skin incision is made by the head surgeon. The assistants in this case are students who are learning the Caesarian technique.



Success of the Caesarian section depends upon the swift and skillful cooperation of the surgical team. Fatalities have become very rare.



Nurse administers oxygen to the first baby while two other assistants apply resuscitation to the twin. The babies were healthy and normal.



Successfully delivered by a Caesarian operation, these twins weighed six pounds, 14 ounces and six pounds, two ounces. Both babies are boys.

WONDERFUL, CORNY CONEY ISLAND IS THE

LOOK
MA,
WE'RE
RELAXING!



First of the glamour queens to reign in Coney Island's new program of beauty pageants was the star of the movie "Comanche Queen," lovely Jeanne Carmen. She ruled the Easter Parade.

This will give you some idea of how New York's millions flock to Coney on a hot Saturday afternoon. A single day's crowd of over a million is not unusual. Can you wonder that kids 'get lost'?



BIG TOWN'S FAVORITE RESORT

WHEN those hot July weekends roll around, New Yorkers desert their city by the millions and head for beaches, lakes and cool mountain resorts. Those who can afford it go out to the swanky hotels on Long Island or the expensive camps in the Catskills. But for plain John Q. Citizen, the guy with only a couple of bucks to spend for his week-end's relaxation, there is one spot that provides sea, sand and sunshine aplenty—fabulous Coney Island, probably the most famous beach in America.

Here, at the far reaches of Brooklyn, is a stretch of sandy beach complete with boardwalk, amusement rides, theatres, fun houses and eating places that cater frankly and openly and happily to vacationers with a tiny bankroll but a huge desire to have a little fun before returning to the sweltering streets of the city.

Coney Island has been a summer resort for over a century. Originally a rough-and-tough hangout of gamblers, smugglers, and assorted law-breakers, in recent years it has been made into a vacationland that attracts visitors from all over the country—all over the world for that matter.

White sand has been brought in from other localities to improve the appearance and comfort of the beach. The boardwalk, completed in 1923, has been modernized several times. The amusement parks (Steeplechase, Luna, etc.) have installed new "atomic-age" rides and mechanical thrills, and a publicity campaign is underway to boost Coney's annual attendance of 40,000,000 by at least another ten million.

But all these added attractions won't change Coney's character as a resort that caters to the People, with a capital "P."



"Hit the bell and win a see-gar!" The old games still go over big at Coney, but concessionaires are now offering new electronic and "atomic age" devices to woo the vacationers' small change.



The millions who make Coney Island their favorite resort come in all sizes—including king-sized!



The roller coaster always gets a big play, and that first swift dive brings forth loud screams from the riders, especially those in the front seat. Coney's coaster ride is one of the biggest in the world.

LOOK, MA, WE'RE RELAXING!



Luncheon on the beach tastes mighty good after romping in the ocean. This woman has brought along a whole loaf of bread to feed her kids.



There are several amusement houses at Coney, and the entrance to one of them is through this revolving barrel. Just try to stand upright in it!



It's a swell place for a sailor to take his girl friend. This couple is at the very top of the ferris wheel with a lofty view of the crowded beach.



Coney Island is really a paradise for children. They can splash one another, build sand castles, and lose their moms. And plenty of them do!

Most famous amusement ride is the parachute drop that towers above the park. Riders are hoisted to the top and then drift slowly down.



THE PERFECT FOOL

ED WYNN, who created an immortal figure of the American stage—the Perfect Fool—recently made his debut over CBS television and proved to a delighted audience that he

is still one of the greatest visual comedians of our day. Trademark of the Perfect Fool has always been wacky inventions. Ed demonstrates the latest on this page.



Ed Wynn, the Perfect Fool, invented this annual calendar for people who really like fast living.



This special firearm, was invented for use against hecklers, but Wynn finds little need for it on his new CBS television show. His wit and sense of timing still rate plenty of belly laughs from audiences.



Why the square phonograph record? That's easy; Ed made it for folks who enjoy square dancing!



If you ever had trouble eating limburger cheese, you'll appreciate the value of this nose-fork.



The roller-blind hat for staying dry while eating grapefruit is one of Wynn's useful devices.

THE Charleston REVIVAL



MOVE OVER, you jitterbugs, and make way for the Charleston dancers! Yep, the dance craze of the Roaring Twenties is staging a sensational comeback, and already theaters and dance halls are holding Charleston contests similar to those that stirred the nation back in 1925-27.

Those of you who are old enough to remember the first Charleston boom will recall the stir it made then. Some preachers condemned it, a lot of doctors praised it for its therapeutic qualities, and historians went into a tizzy trying to prove the dance had its beginnings back in the Elizabethan Period.

How do you dance the Charleston? Well, one poet described it in the following verse: "Heel out, toe in, turn around, start again; twist that knee, slip and glide, scuff that foot, kick and slide." Got it? Well, if you haven't, you're going to be out of place on the dance floor these days because this revived fad looks like it's going to be around a long, long time. And incidentally, did you know that Ginger Rogers and Joan Crawford began their movie careers as winners of Charleston contests?

If this revival of fads of the Jazz Age continues maybe it won't be long before we'll all be dancing the Black Bottom!

THE DANCE CRAZE OF THE

Most familiar of all Charleston steps is this knee wobble, performed by Dan Dailey and Anne Baxter in their movie "You're My Everything."



That's Joan Crawford doing the Charleston while Anita Page plunks on the uke. The picture was "Our Modern Maidens," one of Joan's first.



Original Charleston craze lasted from 1925 to 1927 and inspired a lot of other dances. Benny Goodman and Martha Tilton do the "Be-Bop-Hop."

ROARING TWENTIES MAKES A SENSATIONAL HIT WITH TODAY'S "FLAMING YOUTH"



Brother and sister James and Louise Sullivan won national Charleston contest held in 1926.



Olive Durant was one of the entrants in a New York contest. The Charleston swept the nation.



Nancy Carroll demonstrates steps in an early film. Hollywood was first to revive the dance.

YOUR CITY'S SMOKE-EATERS LIVE A LIFE
OF EASE—UNTIL THE FIVE-ALARM RINGS!

FIREMAN,



Some lucky New York firemen are stationed backstage in the theatres, at left. Above, they help a woman down the ladder at a Boston blaze.

Save My Child!



Overcome by smoke, this fireman is carried from a porch by his buddies. Smoke-poisoning is one danger that is present at every conflagration.

TELEVISION sets have replaced the old checker board as a time-killer at most of the country's fire houses, but the firemen still have a yawny time of it if their stretch of duty passes without alarms.

But once their bell signal rings and they zip down the poles into their waiting trucks, everything is forgotten except the job that has to be done. Then the fireman's life and the lives of many others may depend upon his skill, strength, and ingenuity.

Don't sigh for the life of a fireman! It has its quiet moments, certainly, but when the chief shouts, "Roll 'em!" the boys leave their station and head for what might prove to be the biggest adventure of their lives.



A rescue worker administers oxygen to one of the firemen overcome in a three-alarm blaze in Dayton, Ohio. Forty-one firemen were injured.



She jumped from a third floor apartment in what police called a suicide attempt. But firemen were waiting for her below with their safety net.

Firemen under fire—gunfire! Chicago firemen were called to douse a flaming house in which a wanted man was shooting it out with cops.



MODEL JEAN BROWN DISCOVERS THAT SUN, SAND AND SEA ADD UP TO A PERFECT

Beauty ON

THE BEACH was deserted except for a few little pipers running along the wet sand. Overhead a lemon sun gave promise of summer warmth, and fleecy clouds drifted far back into a blue sky. The breeze was warm, the sand was hot, and the water was chill.

Into this idyllic scene enters our heroine, charming Jean Brown, a Hollywood model spending her first day at the beach at Santa Monica. If the landscape needed anything else to be perfect, it needed Jean. Now we can go back to our rhapsodizing with a light heart.

Jean sunned herself on the sand (ah-h-h!), took a quick dip in the icy water (br-r-r!), and ducked behind sand dunes to try on her new bathing suits (mm-m-m!). The sandpipers looked up with interest, a few gulls swooped lower to see what was going on, and the photographer clicked his shutter happily.

Here are the pictorial results of Jean's first day at the beach. Now ain'tcha sorry you never learned to swim?



The water turned out to be too cold for swimming but fine for wading. Do you like Jean's new bathing suit?

Ouch, that sunburn stings! But model Jean Brown hopes that by the end of the summer her lobster red will be a golden tan. Meanwhile, Jean will just have to suffer!

DAY—AND A BAD SUNBURN!

THE Beach



After splashing about in shallow water, Jean dashed behind a sea wall to dry out and warm up. Aren't you sorry that you don't live in California?

A GALLERY OF NEWS PICTURES FROM



BATTLE OF BEAUTY . . . They're not even in the Miss America beauty contest yet and already they're scrapping! Bernie Williams, Jean Cullen, and Pat Sheehan fight with Dick Barkle for application blanks to preliminary Miss San Francisco contest.



SOME FEAT! . . . "I'll kiss your foot if I ever marry," said Jack Lewis of Pittsburgh to Martha Berringer. Then Jack got married and had to pay his bet, and in public, too!

HITS IN

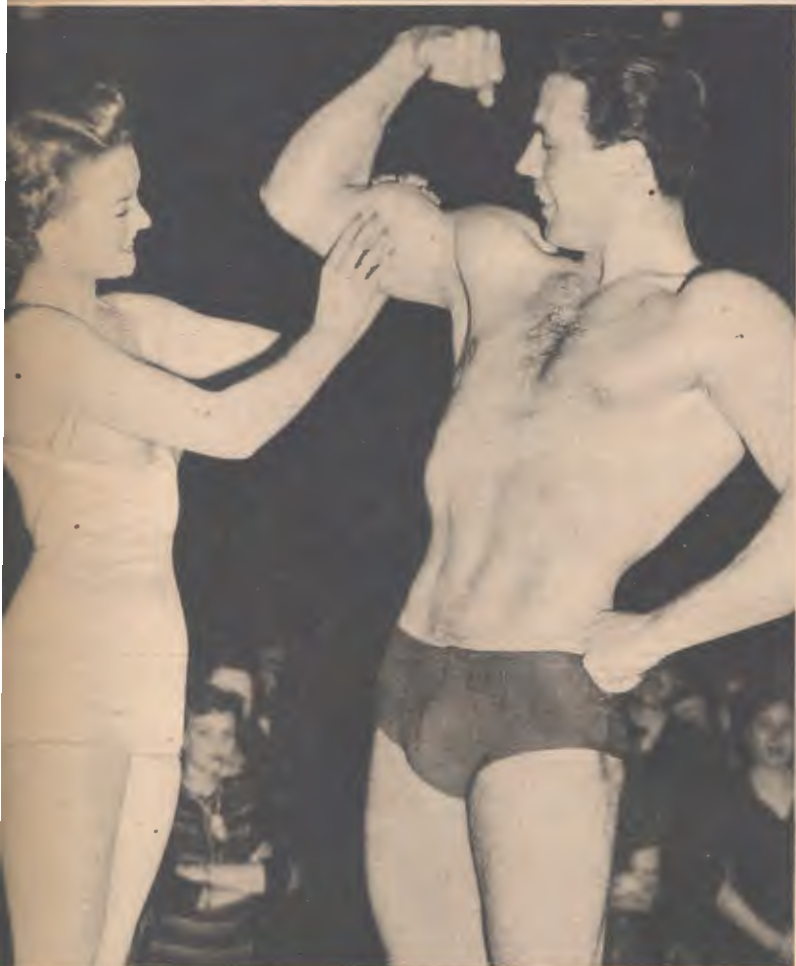


LIPPY . . . Those incredible lips are part of the make-up of lovely Joan Lalor who wore this disguise to the zany Bal De Chapeaux, a society benefit held at the Waldorf-Astoria in New York. Socialites came to the shindig wearing fantastic headgear.



A-PEELING . . . Georgie, a six-months-old chimpanzee who lives in a New York pet shop, shows Inge Baer that he really enjoys a feast of bananas, peelings and all!

THE HEADLINES AROUND THE WORLD



SUPERMAN . . . Jack Bunney was the winner in a contest held to find Great Britain's "perfect man." Testing his biceps, and apparently approving, is pert Sylvia Wren.

THE NEWS



SAXY STORY . . . Betty Blythe, who weighs 90 pounds, plays a bass sax in an Arizona College band. But George Rayes, weighing 300, toots a soprano sax. Is this fair?



FIRST HOT DOG . . . Compared to Vienna sausage, American hot dogs are much more delectable, according to little Alfredia Leixner's expression as she gets her first taste of the American delicacy. Alfredia will make her new home in this country.



JUST PALS . . . Tony Janiro, of Youngstown, Ohio, and Rocky Graziano, of Brooklyn, N. Y., fought a ten-rounder at Madison Square Garden that ended in a draw. After the bout, the boys greeted one another this way, to show there were no hard feelings.

glamour goes *International*



Recently acclaimed Miss Chile of 1950 is lovely Blanquita Echeverria, a socialite from Santiago.

PPULL YOUR chairs a little closer to the cracker barrel, kiddies, and teacher will give out with some depressing facts and figures (mostly figures) on the sad state of American beauty.

It used to be that American films went around the world, and wherever they played American movie queens became national heroines and were held up to a worshipping citizenry as representing everything that was good, true and beautiful in womanhood. American beauty styles ruled the globe, and if the bobby-soxers of Peru and Bamwangtoland couldn't wear sweaters like Lana Turner or wear their hair like Veronica Lake, they felt that life just wasn't worth living.

Even during the war this reign of U. S. glamour girls continued; and Jane Russell, Ann Sheridan, and hundreds of other American stars were the favorite pin-up girls from Normandy to Iwo Jima, in the barracks of Scottish Highlanders, the submarines of the Nazi fleet, and the beer clubs of U. S. Marines.

After the war ended, this country began to send money and material abroad in an effort to get the rest of the aching world

back on its feet. And in return, a reverse Marshall Plan began to function. And what do you think Italy, France, England, Greece and practically every other European country started sending us? Goat cheese? No. Wooden shoes? No. Cuckoo clocks? Guess again.

The big export from Europe in the last few years has been Glamour, with a capital "G." By ship, by plane, and for all we know, by dog sled, the beauties of the world began to flock to American shores, dimpling prettily for photographers and murmuring their desire to love "zees cauntry," become American citizens, and sign a great, big juicy contract with a film studio.

THEY arrived in a trickle, then in a flood. Swedish models, French starlets, English dancers, Greek actresses, Italian singers—they all set sail for The Land of Opportunity, hardly waiting to pack a bathing suit. They invaded Hollywood, they swamped the night-clubs, they muscled in on the American theatre, and their toothy smiles greeted us



Blonde and shapely Cecile Aubrey, French film star, was picked to play the lead in "Black Rose" opposite Tyrone Power. Many imported queens will star in U. S. films.



Marya, beautiful Polynesian screen actress, has found new success in exotic roles in Hollywood.



Catherine Drevil, featured dancer at the Lido in Paris, is one of the many foreign stars who have won the applause of U. S. tourists abroad.

FOREIGN GLAMOUR QUEENS ARE OUT-RUNNING AMERICAN BEAUTIES IN THE INTER-

from the pages of almost every newspaper and magazine in the country.

And, surprise, surprise, some of them turned out to be reasonable facsimiles of the most beautiful women in the world. American men awoke to the facts of life and discovered that this nation, far from having a monopoly on feminine beauty, was hard put to compete with these foreign queens.

Most startling, the overseas beauties started new trends in glamour fashions. No longer did the buxom blonde type of American beau-

ty conquer all who saw her. Now sultry brunettes began to make their power felt, and the dark-eyed, dark-haired Latin charmers rose higher in the lists of the world's pin-up favorites.

Denise Darcel, Corinne Calvet, and Anne Campion from France; Marta Toren from Sweden; Vivian Leigh and Moira Shearer from England; Marya Marco from the Philippines; Valli, Anna Magnani, and Isa Miranda from Italy, and many, many others have scored a success in American theatres and aroused the

admiration of American connoisseurs of beauty. The exotic glamour girl has just about replaced the "Made in America" product, and the stock of imported queens is still rising.

What it adds up to is a United Nations of glamour. Are we complaining? Heck, no! If there is one thing calculated to smooth away the differences between nations, it is mutual admiration for feminine loveliness. Glamour is one world, and if every country will forget munitions and atom bombs and concentrate on producing beautiful women, how can we lose?



Italian actress Marina Berti was such a hit in imported films that a wise Hollywood producer signed her up to appear in an American film.



Countess Zina D'Harcourt is one of France's loveliest socialites and is currently being wooed by theatrical producers to appear in a play.



Left, Aida Baki, an Algerian-born dancer, is the toast of Paris. At the right, winner of a beauty contest held in Berlin to pick Miss Germany.



At left, French actress Jacqueline Pierreux shows why she rates applause from tourists. Right, Gabe Andrews, who now stars in American movies.

NATIONAL PIN-UP SWEEPSTAKES



The blonde is Arlette Brandes, chosen Miss Pin-Up in Paris. The pert brunette is Maggy Vattier, otherwise known as Miss Cannes. American

soldiers were agreeably surprised by the beauty of French women and a good many American movie queens were replaced with Parisian pin-ups.



Bubble gum contests amongst the small fry are enormously popular. The youngster in the background seems to be trying to give the winner a little expressive aid.



This face-making contest took place in Rome—ample evidence that America's contest craze has spread overseas.

CRAZY for CONTESTS



Greased pig contests go over with the 4-H Clubs. The hog is coated with the slippery stuff and turned loose in a crowd. The winner gets as greasy as the prize!

RADIO GIVE-AWAY SHOWS START A NEW FASHION IN WACKY CONTESTS

EVER since some wild-eyed radio producer came up with the world-shattering idea of giving away a fortune in money and prizes to the winners of wacky contests, America has gone contest crazy.

Contests have become big business, not only on radio, but on television, in publicity, and in the promotion of such events as state fairs, conventions and special "days." The American love of competition has taken some strange courses, and we no longer blink our eyes at such odd tournaments as funny-face contests, pie-eating frays, battles between marble-shooters, "perfect man" contests, and the public competition of plowmen, hog-callers, and spaghetti eaters.

Maybe it's the lure of the prize money, the attraction of "something for nothing" that makes ordinary men and women strive, struggle and sacrifice to win these zany affairs. But we like to think it is also due in great part to a deep desire to excel that drives people to compete, even if it's only to prove they can eat more pies, plow a straighter line, or shoot a faster marble.



Broom sweeping contest held in Florida brought out many housewives who were required to sweep sand from a lane.



Mrs. D. J. Cahoon, on top, winner of a husband calling contest, matches her vocal powers against those of Mrs. C. H. Sphar, who took the first prize in hog calling.



The winner of this macaroni eating contest held in the American zone in Berlin downed more than two pounds in less than five minutes. The

rules of the contest stipulated that no spoons or forks were allowed to be used. As a result, the contestants depended on hands and slurping.

Voodoo Murder

Britain hopes to end the terrifying witchcraft killings by Africa's vicious "Ju Ju Lion Men"

RECENT reports received from Tanganyika in central Africa reveal that in the last few years more than 200 tribesmen have been killed by the dreaded Lion Men in terrifying ritual murders. British authorities have sent special law enforcement officers into the jungle to cope with the growing number of witchcraft killings. Secret sects using voodoo rites based on "Ju Ju magic" have terrorized native villages into paying tribute to savage witch-doctors. Investigators are hampered by the natives' terrible fear. The tribesmen are understandably shy of cooperating in any way with the law enforcement agents since informers usually suffer the same fate as the victims.

The Lion Men of Tanganyika and the Leopard Men of Nigeria have curiously similar methods of killing. They strap sharp knives to their elbows and knees and attack helpless natives just as a lion or leopard would, slashing him so viciously that it is not unusual to find men disemboweled and headless.

British colonial officials hope the number of these voodoo ritual murders can be reduced, but they believe the fear of "Ju Ju magic" can never be eradicated from the hearts and minds of the natives.



The medicine man still occupies a position of authority in most African tribes. This one is driving out the evil spirits.



These drummers assist in the voodoo rites to exorcise devils. Man on the right was judged to be "evil" and was hanged after the ceremony.



Victim of Leopard Man is found in jungle brush by British officers in Nigeria. The natives are terrorized by the spread of ritual killings.



Witch-doctors paint their bodies and don weird costumes to inspire terror in the tribesmen.



The "King Fox" witch-doctor leaves his shack wearing a mask to frighten away evil spirits.

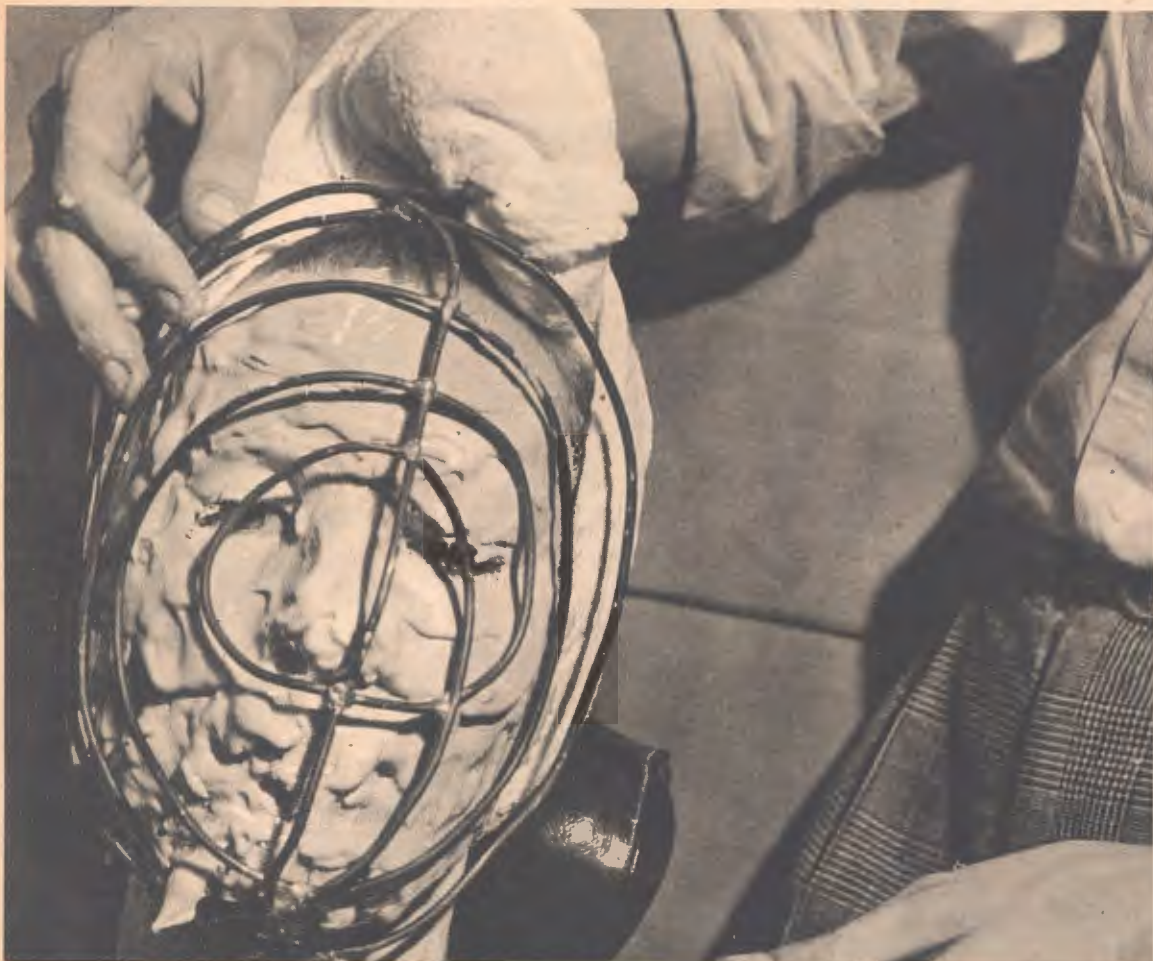


Torture of natives suspected of causing "evil" is common amongst the ritual leaders. Appeal to the highest British court now upholds execution for Africans caught practising witch murder.



British officer examines skulls of ritual murder victims. Some tribes make fetish charms from the victim's bones. The stamping out of voodoo killings is hampered by the fear of the natives.

Beautiful -- BUT DUMB!



That isn't a muzzle being adjusted about the plaster-coated face of model Andrea Johnson; it's a cooling coil that will help harden the mask. The cast will be lifted off and used as a mold.

The modern mannequin is glamorous and expensive—but the gal has a personality all her own!

HAVE YOU noticed that department store windows have become more attractive lately? Have you managed to put your finger on the reason? If you answer "yes" to the first question and "no" to the second, we'll enlighten you—the beautiful dummies don't look so dumb any more. Oh, they're just as inarticulate as they ever were, but they no longer have that stupid, deadpan expression. Now they have character—personality, almost.

When you see one of these mannequins showing off the latest thing in evening gowns or fur coats, the chances are that it is from the studios of Mrs. Lillian Greneker, pioneer of the more beautiful and less dumb dummy. The talents of the sculptor, the artist and the modern technologist have been combined to create these glamour girls of the department store window, and each dummy is a replica of a beautiful living model.

In the photos on these pages you are shown how the new mannequins are fashioned. The living model you see in the pictures is lovely Andrea Johnson. All the photos were made in the Greneker Studios in New York, birthplace of the "gals" created for the sole purpose of charming your eye and wooing your bankroll from shop and store windows all over the nation.



Andrea has come out from under her mask and inspects the cast. It is an "inside-out" likeness.



The mannequin's bust is finished and painted in life-like hues. That net waist will be movable.



Shapely legs are also essential in the finished dummy. Workman adds oomphy curves with a file.



That plastic compound the technician is painting on the face of lovely Andrea Johnson must be put on

skillfully for it dries and hardens quickly. Her face is first coated with grease so the cast won't stick.



The final mannequin is assembled with joints fixed to allow the greatest variety of poses.



Andrea Johnson poses with her plaster statue which seems to have inherited some of her personality. Note the chin tilt.



Becomes Sports Editor After Only 5 Months Training

"I am now Sports Editor of our local daily newspaper. I started at \$150 a month, salary to increase \$25 every six months until I am making \$225 a month. This, with only five months of the course. Who knows where I will be by the time I finish N.I.A. training?"—Harold R. Zimmer, Fullerton, California.

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The motives of these hair-mad attackers can probably be found deep in abnormal psychology tomes, but the plight of the victims is more easily understood. Nothing looks quite as forlorn as a sheared woman, and French resistance workers realized that when, after the war, they shaved the heads of women suspected of fraternizing with the Nazis.

The recent case of the young married woman who had her hip-length tresses cut off by her husband because, he told police, he "wanted to keep her from running around," adds another unusual item in the long and sorrowful list of sheared women.



The beautiful, full-length tresses of opera star Blanche Thebom would tempt any "Jack the Clipper." Hair is hung up to dry after a shampoo.



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Mrs. Rosalie Bruce, 22, of Compton, Calif., said her husband, Edward, cut off her long brown locks. They were hip-length before shearing.



Mary Sanders, left, was a victim of a Washington, D. C. hair snipper, while Jeanette Gagnier, right, had braid cut by a Detroit assailant.



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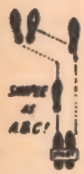




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City Lights, which reopened in New York and is currently on tour, earned glowing plaudits from the critics. They called it the screen's number-one slapstick masterpiece.

The crowds that have been flocking to see this oldtimer have been laughing their heads off too—especially the kids, many of whom are seeing Charlie for the first time. The candid shots on these pages light up how the new generation reacts to the antics of the movies' funniest funny man.



The first sight of Chaplin usually produces this reaction among the youngsters. More re-releases of Charlie's movies are being planned.

A tense moment finds the girl holding her ears while the boy on the right chews on his nails. The kids just couldn't sit still for laughing.



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Transparent boots have the added charm of showing off shoes.

You can see where you're going with this transparent umbrella.



THRU CLOTHES

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MEDICAL EVIDENCE POINTS

TO GERM INFECTION AS

FREQUENT CAUSE OF BALDNESS

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Now for the first time. YOU are offered an amazing new different formula which is based on the very latest medical knowledge of hair and scalp treatment. This is the best and most promising news for those who have long been waiting for a treatment that science has developed to help eliminate dandruff and seborrhea, dry hair, scalp itch, and to stop the hair loss they cause.

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2. Excessive hair loss.
3. Over-dryness of hair and scalp.
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5. Dandruff or seborrhea.
6. Head odors.

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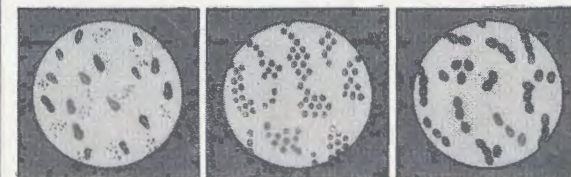
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SAYVE kills the hair destroying germs efficiently, quickly, positively and safely—SAYVE is absolutely harmless and will in no way harm the scalp, hair, tissues or any part of the head with which it comes into contact. Water, petroleum jelly or no other preparation is safer for the hair than SAYVE! SAYVE offers you the latest scientific achievement. Nothing known to science can do more to save your hair.

Science Discloses Hair Destroying Germs



1. Pityrosporum ovale. 2. Microbacillus 3. Corynebacterium acnes.

Many medical authorities believe that the organisms shown above are the cause of seborrhea and dandruff, that may result in baldness and excessive hair loss.

Most doctors agree that you should kill these scalp germs, and by doing so remove the cause of itchy scalp, dandruff and seborrhea, unpleasant head odors, ugly head scales—and stop the hair loss they cause.

SEND NO MONEY

**SAYVE HAIR COMPANY, Dept. 48
1025 Broad Street; Newark, New Jersey**

Rush the SAYVE hair and scalp treatment (90 day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment, or my money will be refunded upon return of the unused portion. I am the sole judge.

☐ Enclosed find \$5. (Cash, check or money order.) Send postage prepaid.

☐ Send COD. I will pay postman \$5 plus postage.

Name

Address

City Zone State

I understand if not delighted with the new and improved SAYVE hair formula, I can return the unused portion after 10 days for full purchase price refund.

SENT ON APPROVAL